



# WAKING THE LEADER WITHIN



This keynote program is based on Colene's years of HR leadership and the learning and training she received as a member of the John Maxwell team. Colene says that everyone is a leader and what we do each and every day has a positive or a negative influence on others. With stories and videos, Colene brings the learning to life that leaves attendees inspired to act.

## PROGRAM FOCUS

Applying highly effective leadership skills is complicated as it involves many facets and moving parts: respect, integrity, emotional intelligence and valuing others. Failure to lead effectively results in higher employee turnover along with losses in sales, employee productivity, and company reputation.

During this discussion, your team will learn core leadership principles that are practical and immediately actionable, leading to higher company profits and retention.

## PROGRAM OBJECTIVES

- People leave people not companies. Learn how effective leadership results in lower employee turnover.
- Learn how effective leadership builds successful teams which lead to increased employee productivity.
- Learn the 4 components of the System of Leadership that enables leaders to maximize their level of influence for greater organizational success