## **COLENE'S KEYNOTE PRESENTATIONS**

## LEADERSHIP IS MORE THAN A TITLE: IT'S INFLUENCE



This presentation by author and talent management expert, Colene Rogers, SHRM-SCP, will meet leaders at any stage in their leadership development journey. With a blend of leadership principles, storytelling and inspiring video, Colene shares the traits of great leaders. Participants will walk away on a path to greater leadership development and motivated to put their new leadership tools to work.

## **PROGRAM FOCUS**

Life will present you with countless opportunities to lead. Will you be prepared to seize them or will you let others take the high ground? The good news is that leadership is a learnable skill. Acquire the skills that elite leaders exhibit and watch your success soar to greater heights. Fail to acquire these skills and any company or organization will see you as limited in value.

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## **PROGRAM OBJECTIVES**

- Learn the levels of leadership that enable leaders to maximize their level of influence for greater organizational success.
- Achieve a greater understanding of the correlation between effective leadership and employee retention.
- Learn the tangible and intangible costs of losing and replacing an employee of any position in your organization.